

# Dave Rowe Trio

## School Programs

### Student Producer Program (High School Only)

A multi-discipline introduction to the music business wherein students are in charge of all aspects of producing a Dave Rowe Trio concert including scheduling, promotions and marketing, hospitality, and financial considerations. This hands-on program involves a one-day in-school meet-the-artist session during which methods and direction are discussed. End net proceeds from the show after expenses and performer fees would go to the designated student benefit fund or student group. Involved disciplines could include (but are not limited to):

- Fine Arts (visual): creation of posters/advertising
- Fine Arts (music/audio productions): creation of radio spots or PSA spots
- Fine Arts (music): a school music group for opening act
- English: Creation of copy for press releases, radio spots, copy editing for posters and other promotional materials
- English: Creation of a concert review for a school or local newspaper
- Mathematics / Social Studies (economics): Setting monetary goals and predicting outcome. Accounting ticket sales and calculating gross sales, expenses, net profits, and band/charity percentages
- Public Speaking: appearing with trio members for interviews, etc.

Following are the **Maine Learning Results** possibly covered by the Student Producer Program.

#### Career Preparation:

##### A. Preparing for the Future

1. Demonstrate the leadership and membership skills necessary to succeed as a member of a team.
4. Demonstrate an understanding of basic business concepts such as profit and loss, the availability of skilled labor, market share and customer service.

#### English Language Arts:

##### C. Language and Images:

8. Identify propagand techniques used by writers and speakers.

##### F. Standard English Conventions:

1. Edit written work for standard English spelling and usage, etc.
2. Demonstrate how language usage may depend on the situation.

#### Social Studies:

##### Economics:

##### A. Personal and Consumer Economics:

1. Conduct a cost benefit analysis of a personal or business decision.

##### B. Economic System of the United States:

1. Describe the factors (i.e. physical, capital, technology, monetary resources) that impact the development and the distribution of a product.
3. Explain the positive and negative impacts of advertising techniques on consumer behavior.

# Dave Rowe Trio

## School Programs

### Visual and Performing Arts:

#### A. Creative Expression:

1. Create a visual or performance piece to communicate an idea, feeling or meaning, etc.
4. Use the elements and principles of design to demonstrate multiple solutions to specific visual or performing arts problems.
6. Demonstrate an understanding that the arts are a means of renewal and recreation, as well as an occupational opportunity.

#### C. Criticism and Aesthetics:

1. Explain and justify personal aesthetic criteria for critiquing works of visual and performing arts, texts, and events.
3. Analyze, interpret and evaluate subtle and complex meaning in visual and/or performing arts intended to persuade and influence (as in electronic media, theater, commercial and political advertising).
4. Create visual and/or performing art work that is used to influence and persuade and explain how the design accomplishes its purpose.

## Artist in Residence Program (Grades 7 and up)

Spend a day with the Dave Rowe Trio in your school music department working with students on the aspects of music that we use everyday. Applicable subject matter includes: ensemble playing, harmony and ensemble singing, musical improvisation over simple progressions, discussions of traditional and modern folk music forms (jig, reel, ballad, shanty, work song, etc.), fiddle master classes, acoustic guitar master classes, electric bass master classes, vocal production master classes, relational music appreciation, music theory for the gigging musician, entertaining (what happens between songs).

Following are the **Maine Learning Results** possibly covered by the Artist in Residence Program.

### Career Preparation:

#### A. Preparing for the Future

1. Demonstrate the leadership and membership skills necessary to succeed as a member of a team.

### English Language Arts

#### E. Processes of Writing and Speaking

1. Evaluate the remarks and oral presentations of others to find the key ideas, and explain the ways in which these ideas were developed.

#### F. Standard English Conventions

2. Demonstrate how language usage may depend on a situation.

#### G. Stylistic and Rhetorical Aspects of Writing and Speaking

2. Write pieces and deliver oral presentations that effectively use descriptive language to clarify, enhance and develop ideas.
4. Write pieces and deliver oral presentations that are targeted for various audiences (e.g. informed or uninformed, sympathetic or hostile)
6. Write pieces and deliver oral presentations that effectively employ explicit

# Dave Rowe Trio

## School Programs

transitional devices in order to change a situation or to move a reader/listener through the piece.

8. Write pieces and deliver oral presentations in a personal style, with a discernible voice and effective wordking.

### **Assemblies and Evening Concerts (All ages)**

Assemblies for all ages and groups. Call for more information or to discuss specifically-tailored programs.